

Quote

THE WEEKLY DIGEST

Volume 14

INDIANAPOLIS, INDIANA, OCTOBER 12-18, 1947

Number 16



MAY WE *Quote* YOU ON THAT?

The nation has passed its 1st wk of regulated menus. The request of the President's Committee has been rather generally met (at least by those who dine in public) but there has been little enthusiasm or patriotic fervor. Our people move with alacrity to a new idea when it makes sense. This one doesn't. As interpreted by the Average Man, it means simply that on Tuesdays we abstain from steaks and chops and turn to poultry (which involves greater grain consumption per nutritional unit than prime beef.) On Thursdays, poultry (and eggs) are taboo, but presumably beef and pork are acceptable. The premise is farcical; the net saving from this phase of the conservation program virtually nil . . . Casual observer may accept radical Cabinet shifts as evidence that Britain's Socialist party is on way out. Perhaps it is, but exit isn't imminent. Socialists came to power as public protest against centuries of flagrant class rule. Despite baffled bungling of party leaders, average Briton isn't ready to renounce his dream. The Conservatives asked this wk for gen'l election, they know in any test of strength Socialists would still win. But after this winter of discontent things may be somewhat different.

LEONARD ENGEL, science writer, in *The Nation*: "When the army pays the bills, you have weapons, not power plants or wonder drugs." 1-Q

Hi PHILLIPS: "For one American who knows what the Declaration of Independence looks like there are a million who have seen Dorothy Lamour and Humphrey Bogart close ups. Freedom Train, journeying the length and breadth of America, is out to bring to the people a few things that really matter. And it's about time!" 2-Q

Rep Jos E MARTIN, Jr, of Mass: "We will take the gov't out of the people's hair and put it back into their hands." 3-Q

Director of Univ of Ill student health center, quoted in *SUI Daily Iowan*: "The college freshman today is softer than his grandfather or father and slowly breaking down under the speed, strain and uncertainty of modern living." 4-Q

UMPHREY LEE, pres of Southern Methodist Univ, Dallas, Tex: "We know everything about the atomic bomb, except how to stop it from being used again. And it may be that only God can do that." 5-Q

Rep CLIFF CLEVINGER, of O, just ret'd from food survey abroad: "When European nations want to make a touch, they feel an attack of communism coming on." 6-Q

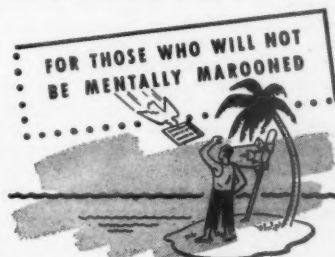
Gen'l OMAR N BRADLEY, Veterans Administration head: "The nation today needs men who think in

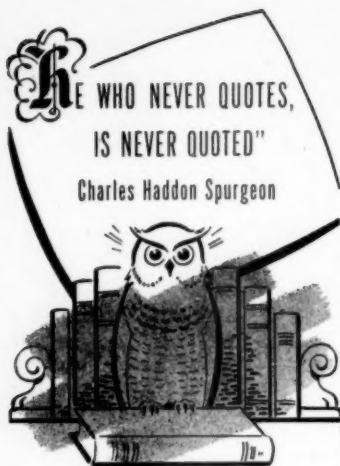
terms of service to their country and not in terms of their country's debt to them." 7-Q

CHAS P TAFT, pres of Federal Council of Churches: "The suggestion that all of our problems would be solved if everyone were a Christian is not true. Christian goodwill does not solve the technical problems." 8-Q

ROB'T RUARK, columnist, asserting Army probe into alleged lavish living of officers and abuse of enlisted men under Gen'l JOHN LEE's command in Italy was "a farce": "No mouse, to my knowledge, ever successfully investigated a cat." 9-Q

VALENTIN KATAEV, Soviet writer, on U S congressional inspection teams currently touring Europe: "They are wandering over Europe from country to country, sticking their noses into everything. In some places they behave themselves with the looseness of the *nouveau riche* who has found himself in a dep't store. They think that in Europe everything is on sale—gov'ts, parliaments, political parties, blocs and shareholding societies." 10-Q





ADVERTISING—1

From an English marker: "Sacred to the remains of Jonathan Thompson, a pious Christian and affectionate husband. His disconsolate widow continues his grocery business at the old stand on Main St. Cheapest and best prices in town." And this from a Maryland cemetery: "Here lies Jane Smith, wife of Thos Smith, marble cutter. This monument erected by her husband . . . Monuments of this same style are \$250." And a New England headstone bears this inscription: "Sacred to the memory of Jos H Random. His widow mourns as one who can be comforted. Aged 24 and possessing every qualification for a good wife. Lives at No 4 Church St in this village."—FRANKLIN W BALL, *Printers' Ink*.

ADVICE—2

You save a lot of unnecessary conversation if you remember that people aren't going to take your advice unless you are a lawyer or a doctor, and charge them for it.—*Construction Digest*.

AMERICA—3

The New World has come of age, and her debt to a European past can never again outweigh her responsibility to an American future.—WM C ATKINSON, "The Idea of Latin America," *Fortnightly* (London), 8-'47.

APPLICATION—4

A grindstone will ruin the blade of a knife, or sharpen it to a razor

edge—it all depends upon the way you hold the knife—not the grindstone.—*Best's Insurance News*.

ATOMIC ENERGY—5

Best-informed scientists on atomic energy have revised ideas about when atomic power can be put to industrial use. First talk was that atomic energy would be common within 5 to 15 yrs. Now it is believed that it will be 40, maybe 50, yrs.—*World Report*.

BOASTING—6

We human beings find it difficult not to boast when we have done a good job. But too many boast at the wrong time and too often. Boasting almost never yields a profit.

One successful man said he owed his success to a close study he made of his Dominicker rooster. That rooster was a powerful fighter. He could fly higher and cut deeper than any other rooster in the neighborhood. But he often lost fights against weaker foes.

His trouble was that right in the middle of a fight, he'd stop to crow.—*Pegmatites*, hm, Golding-Keene Company.

BUSINESS—7

A business is like a tree, it gets its nourishment from both the top and the roots. Like a tree it will die unless there is a 2-way flow of the sap.—ARTHUR A HOOD, *Industrial Relations*.

CHILDREN—8

Twenty-five yrs ago Lewis M Terman, educational psychologist at Stanford Univ, made a study of 1,400 gifted children in Calif schools. He has followed their careers ever since and in his new book, *The Gifted Child Grows Up*, tells what happened to them. They are around 35 and are healthier in mind and body than the average American. Eighty-five are college prof's; one drives a truck. The average income of the men is \$4,700; of the women, \$2,600.—*Nat'l Parent-Teacher*.

CIVILIZATION—vs Armaments—9

If civilization cannot destroy armaments, armaments will destroy civilization.—*Wesley News*.

COMMUNISM—10

The red flag makes its greatest progress where people have the economic blues.—*Banking*.

DETAIL—Significance—11

One day in Colo a great stalwart tree fell down. It was a sapling when Columbus landed at San Salvador. It had been struck by lightning 14 times. It had braved storms, defied earthquakes and hurricanes. But in the end the tiny little beetles killed it. They bored under the bark, dug into its heart, ate away its mighty fiber—and one day down came the king of the forest. It is the little things that make us or break us.—*Mutual Moments*.

DISCRIMINATION—12

Geo M Cohan wired a hotel for a room. The telegrapher erroneously spelled his name "Cohen." Back came a wire: "Sorry, we don't take people of your faith." Cohan quickly repl'd: "You thought I was Jewish and I thought you were American. We were both wrong. Cancel reservations."—EARL WILSON, *syndicated col*.

They DO Say . . .

London Times turned to the scriptures to point up unsettled food conditions, other world problems. In front page space: "The Harvest is past, the summer is ended, and we are not saved." (Jeremiah 8:20) . . . A fall-term lecture at N Y's "New School," we hear, is listed: "The US, the USSR, the UK, the UN and U-235." Soup to nuts in one course . . . Television screens in every room are included in plans for new Dallas, Tex, hotel . . . *Nucleonica*, new McGraw-Hill monthly which made Sept appearance, is devoted to peaceful uses of nuclear fission . . . The Small Fry section of a Hollywood bookstore is known as "The Inner Spanktum."

EDUCATION—13

In Italy much teaching is bad because the teachers are so poorly paid that they do not try very hard. I know of a school where, if the children ask a question, they are sometimes told that they have had their money's worth and cannot expect to be told any more.—RICHARD GOOLD-ADAMS, "Rebirth of Italy," *19th Century and After* (London), 9-'47.

FAITH—14

Our faith comes first and is our most important asset. If America

lost much of its mat'l things, these could be re-created by our free, vigorous people. — WINTHROP ALDRICH, American Heritage Foundation.

FOOD—Prices—15

Never before in our experience has it been possible to pick up \$10 worth of groceries by the string.—Oregonian.

GOD—and Man—16

Let the truths of the world and the truths of God get in a huddle and let God call the signals.—ELLIS FULLER, Arkansas Baptist.

HAPPINESS—17

There is a wonderful mystical law of nature that the 3 things we crave most in life—happiness, freedom and peace of mind—are always attained by giving them to someone else.—ART HOOD, quoted in Sales-Maker.

HANDICAPS—Overcoming—18

Joe Anderson, at Utah State when the war broke out, wasn't acceptable to the armed forces because he had a wooden leg. Joe decided to try out for Utah's football team. Some laughed, but not for long. He proved one of the finest centers in college ranks. Don Grant, a negro lad . . . played guard for San Francisco Jr College on his knees—infantile paralysis had rendered his legs useless. Meryll Frost of Dartmouth enlisted in the Air Corps, was shot down over Italy and burned almost beyond recognition. But ret'g to Dartmouth after more than a yr in the hospital (his eyebrows and ears were artificial and most of the skin over his face was put there by surgeons), he won All-American rating as one of the great backs of the '45 campaign.—ALVIN F JULIAN, Open Road.

INFLATION—Comparative—19

We had a farmer in the front office the other day (writes a lumber house in the Middle West) after 19 bundles of No 1 red cedar

shingles. When he heard the price of \$16.35 per square, he walked out with marked indications of disapproval. He was back an hr or so later, however, to take the shingles, explaining: "Seven yrs ago it would have taken the price of a hog to roof that building, and it's still just one hog." — St Catherines Chamber of Commerce Bulletin.

A Grain of Wheat

Perry Hayden, a Quaker miller of Tecumseh, Mich, set out in 1940 to illustrate the 6th verse of the 3rd chapter of St Paul's epistle to the Corinthians.

He started with a cubic inch of wheat seed, planted in a plot 4 by 8. A yr later he harvested the wheat, deducting 10% of the wheat as a tithe to the church. He then planted the balance in the following yr. The 2nd, 3rd and 4th years he deducted the tithe and replanted the balance of each crop. Last yr's crop, which was the 5th, had grown from the original cubic inch to 230 acres and netted 5,555 bu's. The 6th and final yr of the demonstration required 2,300 acres of land. "If continued for 9 yrs," said Mr Hayden, "it would require all the land of W Va, and in 10 yrs it would cover the U S." It is estimated that the 13th yr would cover the whole globe; all starting with a cubic inch of wheat, a little faith, and God's promise of increase.—Social Justice Review. 20

LABOR—Compensation—21

A news-letter reports with some amazement that the miners with new and satisfactory wages are turning out more coal in their shorter hrs than they formerly did in longer hrs. No need for amazement . . . Organized labor has been saying the same thing for yrs. Free labor can outproduce slave labor. High wages means satisfied workers, which in turn means the willingness and ability to produce more.—American Photo-Engraver.

LEISURE—22

The way it works out is this: the more time saving devices a race accumulated, the less leisure.—R & R Magazine.

LIFE—23

There is a lot more to life than just living as long as possible. "And all the days of Methuselah were nine hundred sixty and 9 yrs: and he died." This is the longest life in history and the shortest biography. Nothing bad about Methuselah, but also nothing good. A life is more than just length of years.—CHAS L ALLEN, Pulpit Preaching.

MAN—24

Many a man prides himself on being levelheaded and doesn't know how low the level is. — Swanson Newsette.

MARRIAGE—25

A new marriage, like a new house, usually suffers a few cracks before settling firm on its foundation. — MARCELENE COX, Ladies' Home Jnl.

OBJECTIVITY—26

One day a man discovered that his watch was missing. He had been helping to stock the ice-house and was certain his watch had dropped from his pocket and was buried in the sawdust on the floor of the icehouse. With a lantern and a rake, he searched thru the sawdust. He finally offered a liberal reward to anyone who would find the lost watch. Other mbrs of the crew took turns with lanterns and rakes but the watch was not found.

At noon, when the men went to lunch, a small boy slipped quietly into the ice-house. When the men ret'd, he had found the lost watch. The surprised owner asked how he had found it.

"Well," repl'd the boy, "I laid down on the sawdust and kept very still, and soon I heard the watch ticking."—ALFRED JONES, St Francis Chats.

LUCY HITTLE, Editor . . . WM STAINBROOK, Associate Editor

QUOTE is issued weekly by Droke House, Indianapolis 6, Indiana. MAXWELL DROKE, Publisher; W. K. GREEN, Business Manager. Subscription: \$5 per year in advance, in U. S. and Possessions. Two years, \$8. Your own and a gift subscription, \$8. Canadian, \$5.50; two years, \$9. Other Foreign, \$7 per year. Entered as Second Class matter at the Post Office at Indianapolis, Indiana, under Act of March 3, 1879. QUOTE uses no original manuscripts; does not accept advertising. Persons using material from QUOTE should give credit to the original sources. All unidentified items may be credited to QUOTE.



Droke House



AUTOMOBILE—Parts: Moulded fender of glass fiber and plastics will be replacement part for car models no longer being made because dies are not available. Experts say it will be lighter than steel fenders, will not dent or crumple and can be produced at lower cost. (*Labor Union*)

COMMUNICATIONS: Telehome, household intercommunication system, includes master station, one speaker station and 100 ft of wire. (*Webster Electric Co, Racine, Wis*)

CONSTRUCTION: New device, called vibroflotation machine, can pack large areas of loose sandy soil and marshland into firm foundations to support heavy bldgs, dams and airport runways. Machine, which looks like streamlined rocket, has vibrating unit in its head. Shaft with an unbalanced weight revolves at 1,800 rpm, produces centrifugal force of 20,000 lbs. This sets up the necessary vibrations to pack a 100-sq-ft area of soil to any req'd depth (up to 100 ft) into mass solid enough to support heavy foundations. Baldwin Locomotive Works, Eddystone, Pa. (*Pathfinder*)

HEATING — Ventilating: Clock thermostat has bi-metallic element that provides slow, regular heat pickup. Series of short burner operations replaces old continuous heating action that often overshoot temperature setting, thus wasting heat. Time settings are possible in quarter-hr intervals. Separate levers, externally controlled, adjust for day, night temperatures. (*Financial Post*)

PAINTS: New resin paint, used with water as thinner, dries in ½ hr without odor, but has durability and finish of high-quality oil paints. (*ALTON L BLAKESLEE, AP*)

OPPOSITION—Value—27

Real men are made by opposition. Like kites, they go up against the wind.—*Canadian Business*.

OPTIMISM—28

The fellow had just ret'd from Borneo and approached a friend with the object of floating a rubber co. "How many trees have you?" asked the friend. "None," was the answer.

"How much land have you got?" demanded the friend.

"Haven't any land yet."

"Then what on earth have you got?"

"I have a bag of seeds!" — *Financial Post*.

ORIGIN—"Blimp"—29

Blimps are so called because the 1st aircraft of this type, termed the A-limp, was unsuccessful; the 2nd design, the B-limp, was adopted.—*BRUCE CHAPMAN, Why Do We Say Such Things? (Miles-Emmett)*

PATRIOTISM—30

While it is heroic to fight and die for our country, to love and live for it is no less gallant and glorious. — *FRANCIS CARDINAL SPELLMAN, Young America*.

PERSEVERANCE—31

A monkey named Charlie which lives in the Baltimore Zoo was always beating up the other monkeys. So zoo officials put him in a cage with a porcupine named Wilton. They figured a faceful of Wilton's needle-sharp quills would kill Charlie's love of battle.

But they misjudged Charlie's perseverance. He kept on the offensive. After each assault on Wilton, he would retire to a corner and patiently, one by one, remove the quills. Finally Wilton ran out of quills. They buried him next day.—*Capper's Wkly*.

RESEARCH—32

Research is really just another name for inquisitiveness—intelligently applied. — *Research Viewpoint, Esselen Research Corp'n*.

RUSSIA—33

I had bought some stockings and dresses for the wife of a Russian friend when I was in the States and, one night, when she was going out with friends, she put on her new things. On the way, she stopped at her mother's home,

where a family party was in progress. Her uncle made some complimentary remark and added: "When will our girls dress like that again?" Those at the party were close relatives . . . yet someone reported the remark. That man was locked up the next morning, questioned rigorously, and warned that next time the penalty would be severe. Later, he asked me: "In Moscow, who is your friend when a thing like this can happen?" He added quietly: "*Dein Budyit*." (The day comes.)—*CHAS CILBERTY, Backstairs Mission in Moscow. (Booktab)*

What's a Billion?

In these days of high finance, it's interesting to find some figures that bring home the immensity of a billion. A billion dollar bills laid end to end would encircle the earth nearly 4 times. If you made 11 trips from N Y to Miami, Fla, by car or rail (or 14 trips by air), you would cover a distance of nearly a billion inches. A propeller on a pursuit plane traveling 300 mi's per hr would turn a billion times if the plane would cruise continuously (24 hrs a day) for nearly 2 yrs. And "a billion min's" sounds like we have mo's of time but it would actually carry us back to the yr 45 AD.—*SID ASCHER, Caravan. 34*

SAFETY—Safe Driving—35

Fellows who drive with one hand are usually headed for a church aisle. Some will walk down it; some will be carried.—*Western Bldg*.

SALESMANSHIP—36

Nine-tenths of those who say "Where do I sign?" are people who previously said, "I'm not interested."—*Fraternal Monitor*.

SPEECH—Speaking—37

The average man speaks 11 million words in a yr, and one half of them are "I," "Me," and "Mine."—*Policysales*.

"Men's fortunes are oftener made by their tongues than by their virtues, and more men's fortunes overthrown thereby than by vices." Sir Walter Raleigh wrote that. It will always be true... Watch your language. Develop a tongue that is friendly, thoughtful of others,

honest, diplomatic, tactful. Remember, people judge you by what you say—not by what you thought you said. And remember also—it is not so much what you say but how you say it!—*Gulf Stream*.

SUCCESS—38

Reaching for success is not nearly so hard on you as having to take it in your stride.—O A BATISTA, *Everybody's Wkly*.

THOUGHT—Originality—39

A lot of people don't know what they think until they hear someone else say it.—*Construction Digest*.

VALUES—40

There is a lot of difference between what is good and sound and what merely sounds good.—*Brooms, Brushes & Mops*.

VIEWPOINT—41

If you were a whale, and someone asked you of what the world was made, you would probably say "water." If you were a camel, and were asked the same question, you would probably say "sand."

The fact that people are forced to judge everything from their own

limited background, crowds them into the most amazing contradictory positions. As a consumer, we believe strongly in low prices, but as a wage earner we believe even more strongly in higher wages, which invariably means higher prices. Our position as consumer is in direct conflict with our position as a worker. The same inconsistency will be found in the points of view of a railroader, an apple grower, a Californian, and a New Englander.—*Sunshine Magazine*.

WAR—42

Soldiers don't grow grain. — *Detroit*.

WOMEN—Peace—43

The new styles are regular demonstrations for peace. If the various gov'ts of the world would concentrate on buying each woman a new hat, a new dress, and new shoes, a new feeling of peace would be noticeable. — *Heute*. (A M G publication, Munich)

WORRY—44

The reason why worry kills more people than work is that more people worry than work. — *Sales Maker*, hm, Hardwick & Magee Co.

Statement of the Ownership, Management, Circulation, etc., required by the Act of Congress of August 24, 1912, as amended by the Acts of March 3, 1933, and July 2, 1946, of QUOTE, published weekly at Indianapolis, Indiana, for October 1, 1947.

State of Indiana } ss.
County of Marion

Before me, a Notary Public, in and for the State and County aforesaid, personally appeared W. K. Green, who, having been duly sworn according to law, deposes and says that he is the Business Manager of QUOTE, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, circulation, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Acts of March 3, 1933, and July 2, 1946 (section 537, Postal Laws and Regulations), to wit:

1. That the names and addresses of the publisher, editor, associate editor and business manager are: Publisher, Maxwell Droke, 1014 N. Pennsylvania Street, Indianapolis 6, Indiana; Editor, Lucy Hittle, 1014 N. Pennsylvania St., Indianapolis 6, Indiana; Associate Editor, William G. Stainbrook, 1014 N. Pennsylvania Street, Indianapolis 6, Indiana; Business Manager, W. K. Green, 1014 N. Pennsylvania Street, Indianapolis 6, Indiana.

2. That the owner is: Maxwell Droke, Proprietor, 1014 N. Pennsylvania Street, Indianapolis 6, Indiana.

3. That the known bondholders, mortgagees, and other security holders owning or holding one per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state)—None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is 7,788.

W. K. GREEN, Business Manager.

T. M. MADDEN, Notary Public.

Sworn to and subscribed before me this 1st day of October, 1947.

(SEAL)

My commission expires April 11, 1950.



JOHN BROWN

JOHN BROWN, anti-slavery agitator, seized Harper's Ferry, Oct 16, 1859, in an attempt to free the slaves. BROWN and his followers were vigorously attacked and were overpowered 2 days later. The incident created widespread excitement thru the South and BROWN was looked upon by Northern abolitionists as a martyr to their cause. He was arrested, tried, and hanged Dec 2 of the same yr.

The following is abridged from a poem by IRONQUILL.

States are not great
Except as men may make them;
Men are not great except they do
and dare.

But States, like men,
Have destinies that take them—
That bear them on, not knowing
why or where . . .

All merit comes
From braving the unequal;
All glory comes from daring to begin.

Fame loves the State
That, reckless of the sequel,
Fights long and well, whether it
lose or win . . .

And there is one
Whose faith, whose fight, whose
failing,
Fame shall placard upon the walls
of time.

He dared begin—
Despite the unavailing,
He dared begin, when failure was
a crime . . .

From boulevards
O'erlooking both Nyanzas,
The statured bronze shall glitter
in the sun,
With rugged lettering:

"JOHN BROWN OF KANSAS:

HE DARED BEGIN;

HE LOST,

BUT, LOSING, WON."

GOOD STORIES

You Can Use

Two farmers were discussing modern education. "What do you think about it, Si?" asked one.

"Well, don't rightly know," Si responded, "but I'm kinda leery. They're teaching my boy to spell 'taters' with a 'P'." — JOSHUA N BROWN, *Woman*. a

" " A young woman who feared she was losing her husband's affection consulted a fortune teller. After going thru her usual mumbo jumbo, the seer advised: "Get a raw piece of beef, cut flat, about an inch thick. Slice an onion and rub the meat on both sides with it. Put on pepper and salt, and roast it on each side over a red coal fire. Drop on it 3 lumps of butter and 2 sprigs of parsley and get him to eat it."

The young wife did as she was told, and the little trick seemed to exert such an admirable effect upon her husband that she decided to repeat the practice at regular intervals. And the man loved her ever after.—*Wall St Jnl*. b

" " A visitor at the asylum saw a man sitting at a desk writing. Wishing to be friendly, he remarked, "What are you doing?" "Writing," repl'd the inmate without looking up. "To whom are you writing?" "To myself." "Writing to yourself!" said the visitor smiling. "Well, what are you telling yourself?" The inmate looked up with an annoyed air and exclaimed, "How do I know? I won't get the letter until tomorrow." — *Hooster Motorist*. c

" " Two little girls were discussing their families. "Why does your grandmother read the Bible so much?" asked one.

"I think," said the other little girl, "that she is cramming for her finals."—*Capper's Wkly*. d

" " In spite of repeated warnings from his father, little Bobby persisted in driving nails into blocks and boards. He had arrived at the play-at-carpenter stage. One morning dad heard the familiar pounding, and looking out he saw Bobby busily banging away — his little sister Mary down beside him, ap-

I LAUGHED AT THIS ONE

MICKEY LESTER

Many yrs ago when I was on the rewrite desk of the old *Toronto World* of blessed memory, I was assigned one day to take a word-by-word description over a special leased wire of the famous 8-oared crew race at the Canadian Henley. The reporter at the other end of the wire was a lovable character, but not particularly dependable. This was the report that came over that expensive leased wire: "Get ready . . . HERE THEY COME!" I adjusted the earphones and tensed myself at the typewriter. I waited the longest while—then, as if out of a dead void, our reporter's voice: "There," he said, "they go."—*Liberty*.

parently looking on. "Haven't I told you, Bobby, that you will mash your fingers if you drive nails?" the father asked. "Yes, I know, dad, but Mary's holding the nail." — *Hobo News*. e

" " The young husband eyed the greyish concoction with misgiving. Bravely he dug a spoon into the mystery and began to eat. After a few moments he straightened himself, eased his collar a little, and asked, "What do you call this, darling?"

"Date pudding," beamed his wife. "Oh, yes," he breathed, "but—er—what date?"—*Tit-Bits*. (London) f

" " The great apostle of the southwest, Father Pierre DeSmet, had traveled to a certain large Indian encampment. Some of the younger braves wanted to show other tribesmen they were superior to the Blackrobe, by displaying physical prowess and endurance. Some did this by handling hot irons, others by competing to see who could make the largest indentures in wood with their knuckles, and many

other daring feats. To save face Father DeSmet would have to duplicate these acts of prowess or do better. It was a difficult moment, but he proved himself equal to the occasion. He knew the Indians had no knowledge of the white man's dentistry. He reached into his mouth, tugged mightily and jerked out his upper plate, turned it around in his fingers and put it back in his mouth. He then walked away, leaving the young braves dumfounded.—*Calumet*. g

" " All card games were at one time forbidden at the Univ of Ga. The pres, so the story goes, accosted one young man whom he was sure he had seen in a card game and remarked, "Young man, I think I saw you playing cards last night." To which the student promptly repl'd, "It couldn't have been me, sir, for I don't know the ace of jacks from the nine of deuces." The pres didn't press the matter further. — WILLIE KATE THROWER, *Inn Dixie*. h

" " John: "Have any of your childhood dreams been realized?"

Bill: "One of them. When my mother combed my hair, I used to wish I didn't have any."—*Great Northern Goat*, hm, *Great Northern Ry*. i

" " Three-yr-old Marcia had been taught 2 prayers—one for the table and one for bedtime. At breakfast her parents were surprised when she bowed her head and started, "Now I lay me down to sleep." Suddenly she stopped, looked up and said, "Sorry, Lord. Wrong number."—MARY BODINE, *Magazine Digest*. j

" " A little girl about 6 yrs old went into a bank and asked to see the president. A smiling clerk showed her into his private office. She explained solemnly that her girl's club was raising money, and would he please contribute?

The banker laid a dollar bill and a dime on the desk and said, "You take whichever one you want."

She picked up the dime and said, "My mother always taught me to take the smallest piece," but picking up the dollar bill also, she added, "but so I won't lose this dime, I'll take this piece of paper to wrap it up in."—**CECIL G OSBORNE, k**

A mother advises us that she was in a midtown Woolworth's a couple of wks ago with her 5-yr-old son and put him on a penny-in-the-slot weighing-and sooth-saying machine. The card that came out gave his weight at 48 lbs and bore the following appraisal of his character: "You have an indomitable will power, enabling you to overcome in triumph many trying circumstances." The little fellow's been raising hell ever since.—**New Yorker, i**

As radio engineers developed higher and lower frequencies they described them as very-low-frequency (VLF); low frequency (LF); medium frequency (MF); high frequency (HF); very-high-frequency (VHF); ultra-high-frequency (UHF) and, finally, super-high-frequency (SHF).

Engineers now have new bracket and cannot think of name for it. We refer them to the British who solved problem by lumping everything beyond VHF band into a VHFI designation which, translated, means very-high-frequency-indeed.—**Tide, m**

At noon time on the train the farmer took down a nice lunch of fried chicken, etc. The city slicker seated across from him unwrapped some cooked fish heads. "Not much of a lunch you have there," the farmer remarked. "Fish heads are nutritious," the city slicker repl'd, "and they are good brain food." The farmer got to thinking; city slickers are smart—they make money by using their heads. He finally asked the city man if he would sell a fish head. "Yes, for \$5." The farmer bought one and ate it. After about an hr, he stated, "I could have bought all the heads you had

at the fish mkt for 10 or 15¢." Quickly the city slicker repl'd, "See, you're getting smart already." — **Canning Trade, n**

In Chicago, a determined old dowager sailed into the Marshall Field book dept and demanded a complete set of Dickens and a complete set of Scott. "I don't care about the bindings; just find me the cheapest sets you can," she told the astonished clerk. "You see, I have to have them. I've left them to my grandchild in my will." — **BENNETT CERF, Omnibook, o**

A Methodist Negro exhorter shouted: "Come 'n jine de army of de Lohd!"

"I'se done jined," repl'd one of the congregation.

"Whar'd you jine?" asked the exhorter.

"In de Baptis' chu'ch."
"Why chile, you ain't in de army; you's in de navy."—**Western Bldg. p**

The preacher was visiting a home and wanted to read a chapter from the family Bible. The man of the household said to his little son:

"Bobby, go and get the Bible—you know, the big book we read so much."

So in a little while Bobby came in carrying the mail-order catalogue.—**Good Business, q**

In the midst of the fierce battle for Okinawa there appeared in the areas held by the 77th Infantry Division several neatly lettered signs exhorting the men to be more devoted to their personal health habits.

Whichever way the Liberty Division turned, they were faced with such slogans as, "Wear your helmet—not for looks, but for safety." Another was, "Bury all cans—not for looks, but for safety!"

One front line unit aptly expressed their idea of the whole situation with several large signs prominently displayed thruout their war-torn area, stating: "Take us home—not for looks, but for safety!" — **MARSHALL K MCCLELLAND, American Legion Magazine, r**

WISECRACKS

OF THE WEEK



A pointed remark will often miss its target by a smile. — **MUNDY SMITH, Woman's Home Companion, "**

Marriage to some girls is like a telephone . . . they get a ring and then wake up.—**PENNY SINGLETON, radio program, "**

Golf is about the only thing that depreciates above par.—**Alexander Animator, "**

A man's horse sense always flees him when he is feeling his oats.—**BOBBY HENSON, Liberty, "**

CHIROPRACTOR: A man who works behind other people's backs. — **Philadelphia Inquirer, "**

SLOGAN OF THE MODERN MISS: If at 1st you don't succeed, try a little ardor.—**W A CLARKE, Magazine Digest, "**

Mrs Cohen was sporting an elegant new wrist watch at Grossinger's. At the dinner table the other night, a lady leaned over and said: "Pardon me, but could you tell me what time it is?"

"Certainly," repl'd Mrs Cohen, peering at the dial. "It's 2 rubies past 3 diamonds!"—**BILLY GOETZ, s**

A fellow was telling a friend about a movie he'd witnessed the night before. "The heroine came out from behind a bunch of ribbons," he related, "and the hero appeared alongside a pile of fruit. The villain sneaked in behind some straw and hit the hero on the head. He disappeared in the straw."

"What kind of movie was that?" queried the friend.

"I know it sounds odd," shrugged the 1st fellow, "but that's the way it looked to me. The woman in front of me kept her hat on!" — **PAMELA DRAKE, Coronet, t**

MIVING

THE MAGAZINES



If It's Doubtful . . .

There was an old grandmother I knew, who often would lay down the principle of her laundry operations. She had been trained in the tidy ways of New England house-keeping. When sorting clothing for the wash, she would say: "If it's doubtful, it's dirty," and into the wash it would go.

Here is not a bad rule for days so baffling and complex as ours: "If it's doubtful, it's dirty." We are living in great freedom. "Freedom of speech" is one of our slogans. We are using the King's English with rather loose liberty. Recently there was published a "dictionary of slang." It is told that the English queen noticed that Princess Margaret was using slang too freely, and she said: "Where, Margaret, did you get *that*?" The Princess repl'd: "I suppose at my mother's knee, or some other low joint." It might well have happened.

A small boy once defined a lie as "an abomination unto the Lord and a very present help in time of trouble." Lots of people are finding it so!

Our passion for frankness has affected our speech. A story with a bit of "off-color" amuses us. How far shall we carry this freedom of speech? What about the rule: "If it's doubtful, it's dirty."

Here is something for business to think about. In our relationship with others, there are few things that are wholly right or wholly wrong. Between them lies a vast field of human conduct over which we can say: "It all depends."

When does a union have a right to strike? When is an industry justified in reducing wages, or raising the price of its product? When should gov't step in to control the personal freedom of "free

enterprise?" What tactics are justifiable in our dealings with other nations? When does "self-preservation become the final law of Nature?" What about this deal I am about to pull? What is right anyway?

These are hard questions to answer. The old standards for decision have largely broken down. They are outmoded in a new age. What we once thought were safe guides, do not stack up in our changed situation. I think a safe procedure in most cases is, for the honest man, to follow the washday precept: "If it's doubtful, it's dirty." — KVP Philosopher, hm, Kalamazoo Vegetable Parchment Company.

Dear Sir:

There's a move afoot to eliminate the "Dear. . . ." salutation and the complimentary close in business letters. (QUOTE, Vol 13, No 7, *Shifting Sands*.)

Rebels against the conventional form of approach and exit in business communications have formed The Society for Abolishing Dear in Business Letters. Some 220 firms are now represented in the Society.

Like all crusaders, they think they have something to save, tho with them it's not the world, but the valuable elements of time, self-respect, effort, paper and ink.

Businessmen interested in the Society's efforts should write E WILLIS JONES, 111 E Delaware Pl, Chicago, Ill.

Lever Bro's Co (soap), devotee of the change, suggests typing the recipient's name and address as usual in the upper left corner and then saluting him like this:

"Your letter of March 31, Mr

Harris, has been referred to this dept, etc . . ." or "It's a pleasure, Mr Whitney, to send you 3 copies of our booklet, etc . . ."

Thus the personal touch is included and the subject reached without having the recipients climb over a rhetorical fence to get the message.

The omission also tends to make the writer come straight to the point. It consequently leads to better letters, Socley mbrs believe.

They maintain that on occasion the elimination of "Dear" does something wonderful for the inner man.

When you are writing someone who owes you money and doesn't want to pay, the conventional greeting of "Dear Mr Simpson" is horribly insincere. Under the new form you have the satisfying feeling of having said nothing more endearing, nor anything more offensive, than "Hey! Mr Simpson, let's have it."—*Kiplinger Magazine*.

This WACKY WORLD

Letter to Editor, *Liberty*: "Washington Undercurrent (Aug 2) has the remark, 'Seventy-two-yr old Adm Wm Leahy is the oldest living naval officer on active duty.' Would you please give me the name of the oldest dead naval officer on active duty?"

Sign in Minneapolis butcher shop: "For the convenience of my customers, I have made arrangements with a finance co to take radios, refrigerators, cars and pianos as down payment on a lb of meat." (Quoted by CEDRIC ADAMS, *Minneapolis Tribune*.)

"One World Note," reported in *New Yorker*: Among the several concerns that manufactured bayonets for the U S Army during the war was Kinfolks, Inc.

